



eNoah
iSolution

economize energize evolve



eCART
powerful ecommerce solution

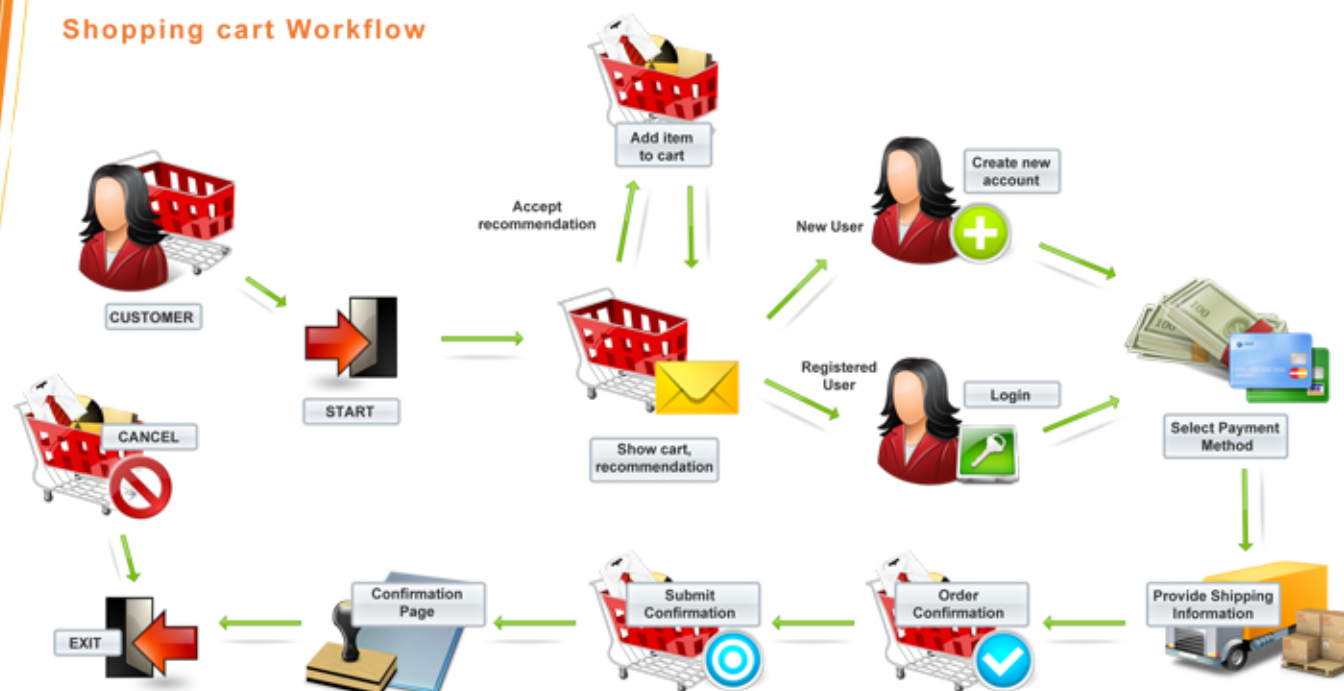
Business Case

- ▶ Your business does not have any online store to run online business
- ▶ Or your existing traditional shopping cart solution is outdated and does not cater to the growing needs of your business
- ▶ Existing shopping cart solution does not provide any business intelligence to take effective decisions to promote the products
- ▶ Difficult to setup products and change the store design
- ▶ Difficult to run marketing campaigns
- ▶ Takes long time to familiarize with the portal administration which poses a pain in training
- ▶ Not supporting multiple payment gateways and delivery options
- ▶ Slow in performance and low in usability

Available Options

- ▶ Build your own custom solution
 - Costly & Time consuming
 - Require an in house software development team
 - Need to be tested before production rollout
- ▶ Outsource to Third Party
 - Too Costly & Time Consuming
 - Need to project manage
 - Challenges in getting the required support

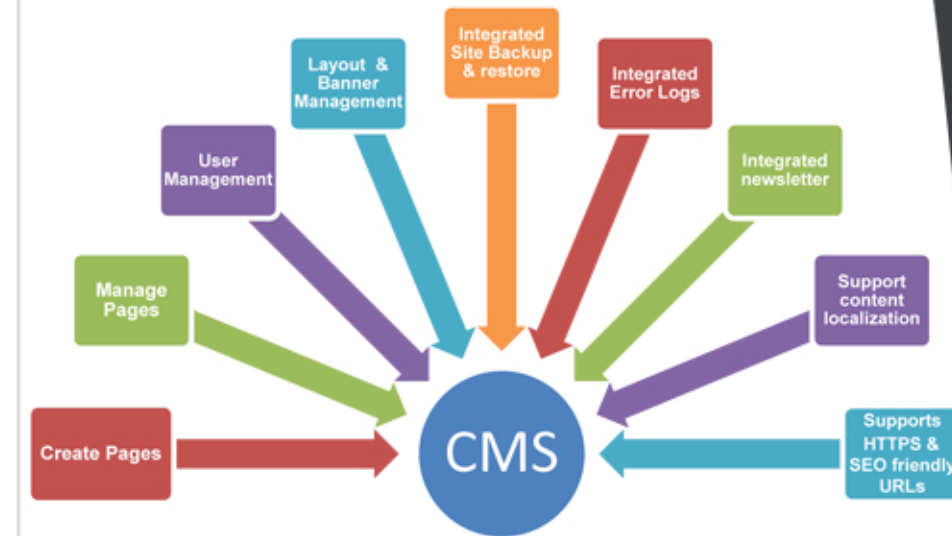
Shopping cart Workflow



Our Solution

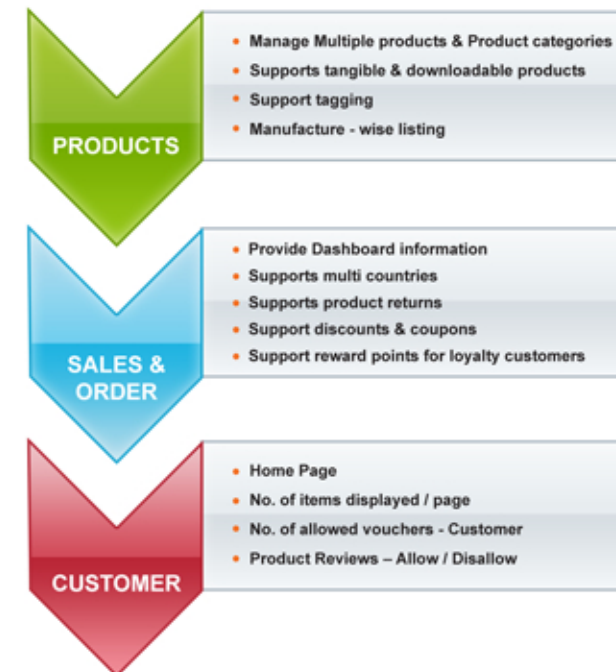
- ▶ **Complete solution** bundled with content management system (CMS) & Shopping Cart Solution
- ▶ **Easy to add and manage** product categories & multiple products
- ▶ Supports **multiple site themes / layouts**
- ▶ Supports **multiple payment options and payment gateways**
- ▶ Supports **multiple shipping & delivery options**
- ▶ Easy to manage contents, static pages & banners
- ▶ Supports wishlists, product rating & comments and **social media integration**

robust & scalable solution for your business needs



Key CMS Features

Key Shopping Cart Features



Solution Advantages

- ▶ Imagine a dashboard that gives you **all vital data about the orders & sales**
- ▶ **Easy to use administration panel to manage the store** which is very user friendly and you start enjoying customer & order management
- ▶ **No or very less training time** required for your staff to manage the online shopping portal
- ▶ **Disable / Enable** the modules & features at your wish
- ▶ Easy to introduce **product discounts and coupons**
- ▶ Your online store is readily optimized for search engines right out of the box. **No SEO consultant required.**
- ▶ Easy to collect newsletter subscribers and **run targeted newsletter campaigns**
- ▶ Easy to setup **promotional banners online**
- ▶ Easy to integrate Google analytics code and **track the visitor demographics**
- ▶ **No HTML or FTP knowledge required** to manage the portal
- ▶ View best selling products by quantity & revenue. **Increase sales by promoting what you know is selling**

Value Added Features

- › Wish List
- › Compare products
- › Multiple shipping & delivery methods
- › Track orders & view order history

Purchase



- › Support Multiple Currencies & auto update of currencies
- › Pre-integrated payment gateways
- › Support multiple payment gateways & payment options

Payment



- › Sales report
- › Order return report
- › Products viewed
- › Products purchased
- › Customer wise report

Reports



Key Differentiator

eNoah Shopping cart serves the maintenance of the following to the core

Multiple Manufacturers & vendors

Custom attributes for each products / product categories

Best sellers and latest arrivals

Meta tags & description at each product level

Targeted banners to promote products within the site

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